



**Local Program Named Maestro of  
Early Childhood Music Education**

**For Immediate Release**

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**Orlando, FL** – Grow and Sing Studios has been named a Maestro Conductor’s Circle by Kindermusik International, the world’s leading publisher of music and movement programs.

Holly Lesnick, Owner of Grow and Sing Studios and Licensed Kindermusik Educator, is an early childhood specialist with a degree in Music Therapy. Along with her husband Will, Lesnick leads a skilled team of educators who teach Kindermusik in 9 locations across Central Florida. The Maestro Producer award recognizes excellence in a fast-growing program. Programs that have, as a result of building a truly expansive program, proven masterful in reaching large numbers of families with the Kindermusik experience are recognized as a Maestro Conductors Circle.

“The Kindermusik Maestro has a mission: helping children become better learners and helping parents understand how to help them reach their highest potential,” said Scott Kinsey, CEO at Kindermusik International.

Holly’s program once again joins the elite company of the 50 Conductor’s Circle Maestros identified as the top Educators of the over 5,000 licensed educators in the world who teach Kindermusik’s music and movement curricula. Lesnick began teaching Kindermusik in Orlando in 2002. Today Lesnick’s team teaches the learning program to over 200 families per month across the Central Florida area. In addition the studio offers piano lessons, guitar classes as well as birthday parties and photo booth event services.

In the last year, even more classes have been added to the Grow and Sing Studios schedule and there are even more to come. A new offering created just for brand new walkers, Kindermusik Sing & Play is coming to the studio in the Fall. This new Kindermusik curriculum focuses on a child’s beginning movement, helping to build the muscles a young toddler needs to walk, run, and climb; and on vocal development, helping to nurture a child’s speaking and singing voice. With a mix of both parent-child joint activities and child-focused activities, caregivers will be able to join right in on all the singing and dancing while also getting the chance to observe how

their young toddler learns on his or her own. This new class is a just-right mix of early-childhood vocal play and language development, together time, and music and movement activities!

“What an incredible honor to receive our 10<sup>th</sup> consecutive Maestro award,” said Lesnick. “Our entire team is humbled to receive this honor each year and is grateful to be given the opportunity to enrich so many families with such a premiere program. We hope to offer even more, in more areas of Central Florida this coming year.”

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*Kindermusik International is the world’s leading publisher of music and movement curricula for parents and their children, newborn to 7 years old. More than 5,000 licensed educators use the Kindermusik curricula in over 70 countries, reaching more than 2 million families. The award-winning books, CDs, games, and instruments are based on more than 30 years of experience creating curricula based on new and proven research in child development, designed to nurture skills in the whole child: cognitive, physical, social, emotional, language and musical.*

*For more information about Grow and Sing Studios, contact Holly Lesnick, 407.970.2774, or [holly@growandsing.com](mailto:holly@growandsing.com).*